

The Industry's Best Feature Sheets

Nothing impresses prospects and clients more than a well-designed, professionally printed feature sheet with professional photography.

3 PHOTOGRAPHY & FEATURE SHEET PACKAGES:

	Basic Condo Value Package	Realtor's Choice Package	Realtor's Choice Video Package	+ Add-Ons for Realtor's Choice Packages
Unlimited Photography	✓	✓	✓	50 Agent To Agent Feature Sheets = \$25
Custom Design	✓	✓	✓	1000 Single Sided Direct Mail Cards = \$110
8.5"x11" 2 Page Feature Sheets on Text Weight Paper	35			1000 Double Sided Direct Mail Cards = \$149
11"x17" Fold Over Feature Sheets on Cardstock		35	50	50 Extra Text Weight Feature Sheets = \$0.75 each
THE AGENT SHOW <i>Gallery</i>	✓	✓	✓	50 Extra Foldover Feature Sheets = \$2.95 each
THE AGENT SHOW <i>Spotlight</i>		✓	✓	Add an 8.5x11 Page Insert = \$0.95 each
High Definition 1080p Video			✓	Add an 11x17 Text Weight Insert = \$2.95 each
Package Price	\$295	\$425	\$575	Add an 11x17 Cardstock Insert = \$3.25 each
Info Style: Adding room descriptions, floor plans, etc.		+\$125	+\$125	(Note: please order Add-Ons when ordering original package.)

FEATURE SHEETS À LA CARTE PROVIDE YOUR OWN PHOTOS

- Custom Design
- Minimum order of new 25 sets
- Set-Up: \$50 for photos only
\$125 for photos and text

PRINTING SIZES AND PRICES

8.5"x11" 1 side colour	\$1.00/page text weight	\$1.50/page cardstock
8.5"x11" 2 sided colour	\$2.00/page text weight	\$2.50/page cardstock
11"x17" 2 sided colour	\$3.25/page text weight	\$3.75/page cardstock
11"x17" 2 sided colour with full bleed	\$3.95/page cardstock	
8.5"x11" 1 side b&w	\$0.25/page text weight	

Digital Floor Plans

\$0.07 per square foot. \$225 minimum.
Includes 50 b&w floor plan sheets that match your feature sheet.

Canada Post Mail Services

- 1 - 2 Postal Codes = \$120 + postage according to your brokerage's agreement price.
- 3 - 4 Postal Codes = \$140

Direct Mail Listed & Sold Cards. Professionally designed cards promote both the property and the agent.

- Custom Design
- Custom sizes also available
- Printed on glossy cardstock
- Photography by appointment

PRINTING PRICES for 5.5"x8.5" cards

Quantity:	500	1000	1500	2000	3000	5000	10,000
1 side colour	\$125	\$225	\$265	\$295	\$395	\$449	\$820
2 sided colour	\$185	\$295	\$355	\$395	\$495	\$625	\$925

PRINTING PRICES for 4"x6" or 6"x6" cards

Quantity:	1000	2000	3000	5000	7500	10,000
2 sided colour	\$195	\$295	\$360	\$495	\$635	\$795

FREE professional front elevation photo with minimum order of 1000 cards (within central Toronto).

THE AGENT SHOW Web System. Online marketing tools instantly connect buyers and agents to your new listings.

THE AGENT SHOW *Gallery*

An HD online photo gallery that links agents and buyers to your listing.

- MLS/TREB compliant
- Email link directly to clients and contacts
- Place the link on your website

Included with all feature sheet packages.
Also available on its own for \$95.

THE AGENT SHOW *Spotlight*

An HD website with memorable listing-based domain name (www.123street.com) features photos and descriptions.

- Address-based domain name
- Features descriptions and measurements
- Prominently displays your contact info
- Built-in map

Included in the Realtor's Choice Spotlight.

Also available on its own for \$150.

THE AGENT SHOW *Web*

Bring agents/brokerages to your premium designed website for one monthly fee.

- Full service, all updating done for you
- An effective listing and selling tool
- Unlimited service
- Premium design and functionality
- Professional integration of listings/solds
- Built-in maps

Set-Up Fee \$1295. \$80/month maintenance.